



# SWAGGER

## Book Overview

**Why are some people magnetic, confident, comfortable in their skin, and in charge of their destinies? What's their secret? In a word: Swagger.**

And no, this is not the old swagger—that show-off, in-your-face, arrogant kind. This brand-new swagger is unshakable, unstoppable and utterly irresistible and Leslie Ehm will show you how to unlock and unleash your personal brand of it.

Part guidebook, part manifesto, a little swearsy and completely inspiring, Swagger shatters the myths around “fake it 'til you make it,” shows you how to record over negative mental tapes, and challenge the preconceptions of what you “should” and “shouldn't” do.

Step-by-step, you'll discover what swagger blockers are holding you back and what drivers will liberate your unique superpowers so you can represent with authenticity, ease and unique badassery. As proof that the Swagger process works, you'll read stories of the countless people Leslie's worked with who've discovered their own swagger and changed their lives for the better.

For anyone who's ever felt not good enough or believed that being their messy, vulnerable, human selves could never result in greater success, Swagger opens the door to the kind of self-belief that will change the way you live and work—without ever having to sacrifice who you are.

Your swagger is waiting for you. What are you waiting for?