



Why are some people confident in their abilities, in charge of their own destinies, and utterly at ease in their own skin? What's their secret?

In a word: SWAGGER.



Leslie Ehm is a Swagger Coach, training guru, speaker and author who's helped thousands of professionals discover and unleash their unique brand of swagger - and find success just by being who they really are.

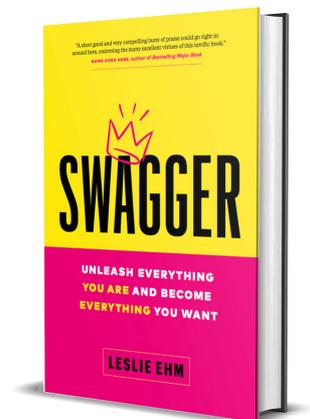
Despite titles or experience, too many people in the business world just don't feel that who they are is good enough to bring them success. They fall into the "fake it 'til you make it" trap, are plagued by the Imposter Syndrome, experience paralyzing self-doubt, and hesitate to go after what they really want.

Leslie Ehm has discovered the antidote to this mindset with *swagger*. Not the old swagger – that "show-off", arrogant, in-your-face kind. This brand new swagger results from the ability to manifest who you really are and hold onto it in the face of all the psychological crap that will come for it every day, regardless of the situation or environment. Forget everything you think you know about "confidence building". This kind of swagger is unshakable, undeniable and utterly irresistible. And Leslie can help your listeners find it too.

A former TV host, Leslie has spent 15 years travelling the globe with her award-winning training company Combustion helping top executives, leaders and teams in Fortune 100 companies break out of their false personas, learn how to embrace their superpowers, find their voices and become the badassess they were born to be. And now she's put all of her tips, tricks, insights and tales of inspiration into *Swagger - Unleash Everything You Are and Become Everything You Want* (May 2021).

Here's what Leslie can bring to your audience:

- What is swagger? How to manifest it, and what it will do for you
- Swagger blockers and drivers
- What stops us from unleashing our most powerful selves in the business world
- The confidence con – why 'fake it 'til you make it' doesn't work and what does
- What leaders can do to build a culture of swagger
- How to use your swagger to build your business and brand with integrity
- Swagger stories – mind-blowing tales of liberation and inspiration!



"Think swagger is about being brash? Think again. Leslie Ehm shows us that true swagger unlocks generosity, confidence, focus, and impact ... and that's everything." - Michael Bungay Stanier, WSJ bestselling author of The Coaching Habit

